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LIST OF ABBREVIATIONS AND SYMBOLS

TAO	Tambon Administration Organization
TSAO	Tambon Sakoo Administration Organization
PPAO	Phuket Provincial Administration Organization
SNP	Sirinath National Park
SWOT	Strengths, Weaknesses, Opportunities, and Threats.
OTOP	One Tambon One Product
WTO	World Tourism Organization
UNDP	United Nations Development Programme