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LIST OF ABBREVIATIONS AND SYMBOLS

<i>s</i>	=	singlet
<i>d</i>	=	doublet
<i>t</i>	=	triplet
<i>m</i>	=	multiplet
<i>dd</i>	=	doublet of doublet
<i>dt</i>	=	doublet of triplet
<i>br s</i>	=	broad singlet
<i>g</i>	=	gram
nm	=	nanometer
mp.	=	melting point
cm ⁻¹	=	reciprocal centimeter (wave number)
δ	=	chemical shift relative to TMS
<i>J</i>	=	coupling constant
λ_{\max}	=	maximum absorption wavelength
<i>v</i>	=	absorption frequency
ε	=	molar extinction coefficient
°C	=	degree celcius
MHz	=	Megahertz
Hz	=	hertz
ppm	=	part per million
NLO	=	Nonlinear optics
SHG	=	Second Harmonic Generation
EO	=	Electro Optic
ICT	=	intramolecular charge-transfer
Å	=	angstrom
hr	=	hour

LIST OF ABBREVIATIONS AND SYMBOLS (Continued)

<i>p</i> NA	=	<i>p</i> -nitroaniline
KDP	=	potassium dihydrogenphosphate
POM	=	3-methyl 4-nitropyridine 1-oxide
DAST	=	1-methyl-4-(2-(4-(dimethylamino)phenyl)ethenyl)pyridinium <i>p</i> -toluenesulfonate
MBST	=	4-methoxybenzaldehyde- <i>N</i> -methyl-4-stilbazolium tosylate
HBST	=	4-hydroxybenzaldehyde- <i>N</i> -methyl-4-stilbazolium tosylate
HOST	=	(<i>N</i> -(4-hydroxyphenyl)ethenyl)pyridinium <i>p</i> -toluenesulfonate
DANS	=	4-(<i>N,N</i> -dimethylamino)-4'-nitrostilbene
DMAEPI	=	4-(dimethylamino)-1-ethylpyridinium iodide
EFISHG	=	Electric Field Induced Second Harmonic Generation
XRD	=	X-ray diffraction
Fig.	=	Figure
IR	=	Infrared
UV	=	Ultraviolet-Visible
NMR	=	Nuclear magnetic resonance
2D NMR	=	Two Dimensional Nuclear magnetic resonance
DEPT	=	Distortionless Enhancement by Polarization Transfer
HMBC	=	Heteronuclear Multiple Bond Correlation
TMS	=	tetramethylsilane
CDCl ₃	=	deuterochloroform
DMSO- <i>d</i> ₆	=	hexadeutero-dimethyl sulphoxide