## Acknowledgements

Acknowledgments must be given to Office of the Higher Education Commission, Thailand, for awarding me a PhD Scholarship for the last two years and fund for a Visiting Scientist at the University of Washington, USA, for the last year. I also would like to acknowledge the Graduate School, Prince of Songkla University, for research funding.

Emeritus Professor Dr. Don McNeil, thank you for all your effort and professionalism in all that you do. You are such a caring and helpful person to those that come by you. Thank you again for your patience, persistence and enthusiasm for our research.

Professor Dr. Thomas Lumley, I appreciate your expertise to help overcome the data analysis and forecasting problems encountered during this research and your support during this time.

Assistant Professor Dr. Chamnein Choonpradub and Dr. Nittaya McNeil thanks for your encouragement, helpful guidance, and invaluable assistance throughout the completion of the thesis.

I gratefully thank Assoc. Professor Dr. Nayak Polissar, for his support and helpful guidance.

Thanks must go to the staff, postgraduate students and my friends in the Department of Mathematics and Computer Science, Prince of Songkla University (Pattani campus) and Department of Biostatistics, University of Washington for their support and assistance throughout the duration of this research.

My sincere thanks to Thaksin University for allow me to study PhD in Research Methodology at Prince of Songkla University (Pattani campus) and University of Washington.

Thanks must also go to Khun Dumrongrugs Apibalsawasdi and the sparkling beverage company in Southern Thailand for the supply of the various data used throughout this study.

Lastly, I wish to thank my parents and sisters for their belief in what I can do both Wassana Suwanvijit