

ภาคผนวก ฉ

**QUESTIONNAIRE FOR TOURIST : SIRINATH NATIONAL PARK**

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**Introduction :**

This survey is to evaluate the potential and impacts on the Sirinath National Park by tourism and is arranged by the Prince of Songkla University with support from the National Research Council. Your data and opinion must be valuable to the development of the Sirinath National Park. Please could you kindly answer all questions. Thank you very much for your cooperation.

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**For Interviewer :**

Name.....Date.....Time.....

Place.....

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**Section 1 : Tourist's Travel Cost**

**I. For visitor tourist who has already been a resident in Phuket.**

1. Why do you intend to visit the Sirinath National Park?

- 1. Travel / Leisure Time
- 2. Natural Study
- 3. Recreation
- 4. Convention / Meeting
- 5. Not intend to come

1

2. For this trip, did you visit anywhere else besides the Sirinath National Park?

- 1. No
- 2. Yes   ⇒ In percentage how do you rate the Sirinath National Park compared to other locations on your trip?

2

3

1. 1-25%

3. 51-75%

4

2. 26-50%

4. 76-100%

3. How many days and nights will / did you spend at the Sirinath National Park? (Day / Night)

- 1. Half day
- 2. 1 day (not stay overnight)
- 3. 2 days / 1 night
- 4. 3 days / 2 nights
- 5. More (please specify).....

5

4. What kind of tourist do you classify yourself to be?

- 1. Eco-tourist / Nature-learned tourist
- 2. General tourist
- 3. Cannot be specified
- 4. Other (please specify).....

6

5. Who accompanied you on this trip?

- 1. Alone
- 2. Friends (you are included). .....persons
- 3. Family (you are included).....persons
- 4. Other (please specify).....

7

## 6. Please kindly indicate your modes of transportation and expenses?

Arrival (expense / person)		Departure (expense / person)		
O 1. Bus	.....baht	O 1. Bus	.....baht	<input type="checkbox"/> 8 <input type="checkbox"/> 14
O 2. Personal car	.....baht	O 2. Personal car	.....baht	<input type="checkbox"/> 9 <input type="checkbox"/> 15
O 3. Personal motorcycle	.....baht	O 3. Personal motorcycle	.....baht	<input type="checkbox"/> 10 <input type="checkbox"/> 16
O 4. Taxi (Motorcycle)	.....baht	O 4. Taxi (Motorcycle)	.....baht	<input type="checkbox"/> 11 <input type="checkbox"/> 17
O 5. Other (walk / bicycle)	.....baht	O 5. Other (walk / bicycle)	.....baht	<input type="checkbox"/> 12 <input type="checkbox"/> 18
Total	.....baht	Total	.....baht	<input type="checkbox"/> 13 <input type="checkbox"/> 19

- II. For the tourist from outside Phuket (please identify the city).....** 1
1. Why do you intend to visit Phuket? 2
1. Travel / Leisure Time
  4. Convention / Meeting  
 2. Natural Study
  5. Not intend to come  
 3. Recreation
2. For your trip in Thailand, did you visit any where else besides Phuket? 3
1. No  
 2. Yes  $\Rightarrow$  In percentage how do you rate the Phuket compared to other locations on your trip? 4
1. 1-25%
  3. 51-75% 5  
 2. 26-50%
  4. 76-100%
3. How many days will / did you spend in Phuket? 6
1. 1 day (not stay overnight)
  3. 3 days / 2 nights  
 2. 1 days / 1 night
  4. More (please specify).....
4. In Phuket, did you visit anywhere else besides the Sirinath National Park? 7
1. No  
 2. Yes  $\Rightarrow$  In percentage how do you rate the Sirinath National Park compared to other locations on your trip? 8
1. 1-25%
  3. 51-75% 9  
 2. 26-50%
  4. 76-100%
5. How many days and nights did / will you spend at the Sirinath National Park? (Day / Night) 10
1. Half day
  4. 3 days / 2 nights  
 2. 1 day (not stay overnight)
  5. More (please specify).....  
 3. 2 days / 1 night
6. What kind of tourist do you classify yourself to be? 11
1. Eco-tourist / Nature-learned tourist  
 2. General tourist  
 3. Cannot be specified  
 4. Other (please specify).....
7. Who accompanied you on this trip? 12
1. Alone  
 2. Friends (you are included).....persons  
 3. Family (you are included).....persons  
 4. Package Tour-expense per person.....baht (go to section 2 question number 4)  
 5. Other (please specify).....

8. Please kindly indicate your modes of transportation and expenses?

Arrival (expense / person)		Departure (expense / person)		
O 1. Bus	.....baht	O 1. Bus	.....baht	<input type="checkbox"/> 13 <input type="checkbox"/> 20
O 2. Taxi / Van	.....baht	O 2. Taxi / Van	.....baht	<input type="checkbox"/> 14 <input type="checkbox"/> 21
O 3. Personal car	.....baht	O 3. Personal car	.....baht	<input type="checkbox"/> 15 <input type="checkbox"/> 22
O 4. Train	.....baht	O 4. Train	.....baht	<input type="checkbox"/> 16 <input type="checkbox"/> 23
O 5. Air craft	.....baht	O 5. Air craft	.....baht	<input type="checkbox"/> 17 <input type="checkbox"/> 24
O 6. Other (please specify)	.....baht	O 6. Other (please specify)	.....baht	<input type="checkbox"/> 18 <input type="checkbox"/> 25
Total	.....baht	Total	.....baht	<input type="checkbox"/> 19 <input type="checkbox"/> 26

9. Please identify the transportation expense from the city?

Arrival (expense / person)		Departure (expense / person)		
O 1. Bus	.....baht	O 1. Bus	.....baht	<input type="checkbox"/> 27 <input type="checkbox"/> 33
O 2. Personal car	.....baht	O 2. Personal car	.....baht	<input type="checkbox"/> 28 <input type="checkbox"/> 34
O 3. Personal motorcycle	.....baht	O 3. Personal motorcycle	.....baht	<input type="checkbox"/> 29 <input type="checkbox"/> 35
O 4. Taxi (motorcycle)	.....baht	O 4. Taxi (motorcycle)	.....baht	<input type="checkbox"/> 30 <input type="checkbox"/> 36
O 5. Other (walk / bicycle)	.....baht	O 5. Other (walk / bicycle)	.....baht	<input type="checkbox"/> 31 <input type="checkbox"/> 37
Total	.....baht	Total	.....baht	<input type="checkbox"/> 32 <input type="checkbox"/> 38

**Section 2 : Tourist Expense for Both kind of Tourist. (In-Outside Phuket)**

- 1. Your accommodation expense at the Sirinath National Park. (one person / day) 39
  - 1. Not overnight 40
  - 2. Room .....baht 41
  - 3. Tent / Campsite .....baht 42
  - 4. Other (please specify)..... 43
- 2. Your food / drink expense at the Sirinath National Park for the whole trip. (one person / day) 44
  - 1. Cooking .....baht 45
  - 2. Buying .....baht 46
- 3. Other expenses for the whole trip. (one person) 47
  - 1. Deck chair rent .....baht 48
  - 2. Gifts / Souvenirs .....baht 49
  - 3. Tools rent (diving, hiking, etc.) .....baht 50
  - 4. Other (please specify)..... 51
- 4. If you buy a package tour, please specify additional expenses, if any, at the Sirinath National Park. (only your expense) 52
  - 1. Accommodation .....baht 53
  - 2. Foods and Drinks .....baht 54
  - 3. Boat rent .....baht 55
  - 4. Deck chair rent .....baht 56
  - 5. Gifts / Souvenirs .....baht 57
  - 6. Tools rent (diving, hiking, etc.) .....baht 58
  - 7. Other (please specify)..... 59

**Section 3 : Attraction Places and Activities**

- 1. Where were the places you visited at the Sirinath National Park?
  - 1. Tha Chat Chai beach bush  10. Nai Yang Corall Reef 6069
  - 2. Tha Chat Chai mangrove  11. Laem Sai Kroo, Laem Son, Aaw To Coral Reef6170
  - 3. Klong Tha Yid mangrove  12. Aaw Toong Noong, Laem Po 6271
  - 4. Scout camp beach bush  13. Aaw Hin Kruay 6372
  - 5. Sai Kaew Beach  14. Khao Sai Kroo 6473
  - 6. Mai Kaaw Beach  15. Khao Muang 6574
  - 7. Nai Yang Beach  16. Kho Waew 6675
  - 8. Nai Ton Beach  17. Kho Taa 6776
  - 9. Mai Kaaw Coral Reef 68

2. What activities did you do at the Sirinath National Park? (you can choose more than one)

- |  |   |   |
|--|---|---|
| <input type="radio"/> 1. Beach Walking           | <input type="radio"/> 8. Study during tour      | <input type="checkbox"/> 77 <input type="checkbox"/> 84 |
| <input type="radio"/> 2. Swimming                | <input type="radio"/> 9. Bush Walking           | <input type="checkbox"/> 78 <input type="checkbox"/> 85 |
| <input type="radio"/> 3. Scenery Viewing         | <input type="radio"/> 10. Lying down            | <input type="checkbox"/> 79 <input type="checkbox"/> 86 |
| <input type="radio"/> 4. Eating out at the beach | <input type="radio"/> 11. Coral Viewing Diving  | <input type="checkbox"/> 80 <input type="checkbox"/> 87 |
| <input type="radio"/> 5. Taking Photographs      | <input type="radio"/> 12. Coral Viewing Boating | <input type="checkbox"/> 81 <input type="checkbox"/> 88 |
| <input type="radio"/> 6. Viewing the sunset      | <input type="radio"/> 13. Fishing               | <input type="checkbox"/> 82 <input type="checkbox"/> 89 |
| <input type="radio"/> 7. Camping                 | <input type="radio"/> 14. Buying Souvenirs      | <input type="checkbox"/> 83 <input type="checkbox"/> 90 |

3. Since November 2001, how many times have you been to the Sirinath National Park?  
(including this time).....time (s)

91

4. Will you come back again for the next season (November 2003 – May 2004)?

- |   |                             |
|---|-----------------------------|
| <input type="radio"/> 1. Yes                  | <input type="checkbox"/> 92 |
| <input type="radio"/> 2. No                   | <input type="checkbox"/> 93 |
| <input type="radio"/> 3. Not sure / No answer | <input type="checkbox"/> 94 |

**Section 4 : A Survey for Tourist’s Satisfaction for the Sirinath National Park**

**Direction :** Please circle O around a number to reveal your present satisfaction.

**Note :** Very Satisfied 5      Moderately Satisfied 4      Lessly Satisfied 3      2      1      No answer / No comment 0

1. Natural tourism resources

- |  |   |   |   |   |   |   |                              |
|--|---|---|---|---|---|---|------------------------------|
| <input type="radio"/> 1. Beaches and the sea             | 5 | 4 | 3 | 2 | 1 | 0 | <input type="checkbox"/> 95  |
| <input type="radio"/> 2. Mountains                       | 5 | 4 | 3 | 2 | 1 | 0 | <input type="checkbox"/> 96  |
| <input type="radio"/> 3. Climate                         | 5 | 4 | 3 | 2 | 1 | 0 | <input type="checkbox"/> 97  |
| <input type="radio"/> 4. Wildlife                        | 5 | 4 | 3 | 2 | 1 | 0 | <input type="checkbox"/> 98  |
| <input type="radio"/> 5. Coral Reefs and Undersea Nature | 5 | 4 | 3 | 2 | 1 | 0 | <input type="checkbox"/> 99  |
| <input type="radio"/> 6. Mangrove                        | 5 | 4 | 3 | 2 | 1 | 0 | <input type="checkbox"/> 100 |

2. Tourism Infrastructure

- |   |   |   |   |   |   |   |                              |
|---|---|---|---|---|---|---|------------------------------|
| <input type="radio"/> 1. Local Roads                                  | 5 | 4 | 3 | 2 | 1 | 0 | <input type="checkbox"/> 101 |
| <input type="radio"/> 2. Trekking Ways                                | 5 | 4 | 3 | 2 | 1 | 0 | <input type="checkbox"/> 102 |
| <input type="radio"/> 3. Power Energy (Electric System)               | 5 | 4 | 3 | 2 | 1 | 0 | <input type="checkbox"/> 103 |
| <input type="radio"/> 4. Water resource (quantity and quality)        | 5 | 4 | 3 | 2 | 1 | 0 | <input type="checkbox"/> 104 |
| <input type="radio"/> 5. Garbage / Disposal and Waste Water Treatment | 5 | 4 | 3 | 2 | 1 | 0 | <input type="checkbox"/> 105 |
| <input type="radio"/> 6. Communication                                | 5 | 4 | 3 | 2 | 1 | 0 | <input type="checkbox"/> 106 |
| (Post / Telephone and Mass Media : Newspapers / Radios)               | 5 | 4 | 3 | 2 | 1 | 0 | <input type="checkbox"/> 107 |

108

3. Tourism Services and Facilities								<input type="checkbox"/> 109
O 1. Accommodation (quantity and quality)	5	4	3	2	1	0		<input type="checkbox"/> 110
O 2. Super Market	5	4	3	2	1	0		<input type="checkbox"/> 111
O 3. Souvenir Shop	5	4	3	2	1	0		<input type="checkbox"/> 112
O 4. Recreation / Sport / Entertainment	5	4	3	2	1	0		<input type="checkbox"/> 113
O 5. Message / Education / Practice Guide for Tourists	5	4	3	2	1	0		<input type="checkbox"/> 114
O 6. Safety System	5	4	3	2	1	0		<input type="checkbox"/> 115
4. Your satisfaction as a whole	5	4	3	2	1	0		<input type="checkbox"/> 116

**Section 5 : Evaluation of general environment**

1. Are you aware that the Sirinath National Park has a set of rules / mandates to be followed by tourists?

- O 1. No 117
- O 2. Yes 118

If yes; by which media were you informed? (can be more than one answer)

- O 2.1 Brochure / Leaflet 119
- O 2.2 Announcement Board 120
- O 2.3 Announcement Paper 121
- O 2.4 Manual / Introductory Document 122
- O 2.5 Officer (s) 123
- O 2.6 Tour Guide (s) 124
- O 2.7 Boat Owner (s) 125
- O 2.8 Other (please specify)..... 126

2. During your trip within the Sirinath National Park, have you ever witnessed the following incidents?

	Yes	No	
1. Crime (Robbery / Steal / Injury)	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/> 127
2. Deception / Taking Advantage	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/> 128
3. Prostitution / Prostitute	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/> 129
4. Drug Selling / Buying	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/> 130
5. Assemble for unlawful Purpose	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/> 131
6. Other (please specify).....	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/> 132

3. During your trip within the Sirinath National Park, have you ever directly experienced these incidents yourself?

	Yes	No	
1. Have been robbed / injured	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/> 133
2. Have been deceived / taken advantage of	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/> 134
3. Have been offered prostitution services	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/> 135
4. Have been offered drugs	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/> 136
5. Have been threatened to buy goods or services	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/> 137
6. Other (please specify).....	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/> 138

4. During your visit at the Sirinath National Park, have you ever seen these incidents / actions?

	Yes	No	
1. Slum / Squalid Places	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/> 139
2. Garbage / Disposal	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/> 140
3. Tourist (s) making a loud noise	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/> 141
4. Waste Water Discharge	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/> 142
5. Forest / Wood Encroachment	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/> 143
6. Sea Animal Destruction	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/> 144
7. People stole Coral Reefs	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/> 145
8. People stole Wild Plants and Animals	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/> 146
9. People stole Rock / Shell	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/> 147
10. Other (please specify).....	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/> 148

5. During your visit to the Sirinath National Park, can you evaluate by yourself what you learned from the followings and at what level?

	Mostly learned		Moderately		Lessly learned	No Answer	
	5	4	3	2	1	0	
1. Marine nature and beaches							<input type="checkbox"/> 149
2. Forest and wild life							<input type="checkbox"/> 150
3. Community's way-of-life which connected to nature							<input type="checkbox"/> 151
4. Natural conservation							<input type="checkbox"/> 152
5. Protected animal and plant							<input type="checkbox"/> 153



6. We would appreciate any suggestions in order for us to improve tourism within the Sirinath National Park. 154

.....  
 .....  
 .....  
 .....

7. The Sirinath National Park is looking forward to improving better facilities for tourists whereas conserving natural environment to be in a good surrounding and be sustainable. In order to do this, the park must spend more budget. Would you please tell us how much you are willing pay for the park to improve its facilities for tourists?

1. I am willing to pay 200 baht as it is because (can be chosen more than one item) 155

1.1 I would like to pay more but I have limited budget. 156

1.2 I am not sure that if I pay more, the park will be improved. 157

1.3 I think the park will be improved any way. 158

1.4 I just follow the park's rule. 159

1.5 Other (please specify)..... 160

2. I am willing to pay more, to be.....baht. because 161

2.1 I would like the facilities with in the park to be developed. 162

2.2 I would like to help support the natural surroundings to be sustainable. 163

2.3 Other (please specify)..... 164

**Section 6 : Demographic Data**

1. Sex  1. Male  2. Female 165

2. Age  1. < 20 years  4. 40-49 years 166

2. 20-29 years  5. 50-59 years

3. 30-39 years  6. > 60 years

3. Occupation  1. Government / Public Enterprise Officer  5. Student 167

2. Worker  6. Retired Government Officer

3. Private Company Staff  7. Housewife

4. Private Business Owner  8. Other (please specify).....

4. Members in your family (included you) 168

1. 1-3  3. 7-9

2. 4-6  4. > 9

5. Education

169

1. No Education

5. Bachelor's Degree

2. Primary School

6. Master's Degree

3. Secondary School

7. Doctoral Degree

4. Vocational School

8. Other (please specify).....

6. Personal income / month (if you are a student, please specify your parents income. If you are housewife, please specify your husband's income.)

170

1. < 2,000 US \$

6. 6,001-7,000 US \$

2. 2,001-3,000 US \$

7. 7,001-8,000 US \$

3. 3,001-4,000 US \$

8. 8,001-9,000 US \$

4. 4,001-5,000 US \$

9. 9,001-10,000 US \$

5. 5,001-6,000 US \$

10. > 10,000 US \$

7. Are you a member of any Natural Conservation Association?

171

1. No

2. Yes (please specify).....