เอกสารอ้างอิง

- Compton, J. Lin. 1984. "Linking Science and Farmer: Rethinking Extension's Role." In Improving Extension Strategies for Rural Development, pp. 235-245. Edited by Sulaiman M. Yassin, Irene Beavers and Ibrahim Mamat. Selangor: University Pertanian Malaysia Press.
- Elkana, Y. 1970. "Research-Extension Links in Agriculture: A Study of Communication Behavior of Professionals." In Agricultural Extension: A Sociological Appraisal, pp. 72-84. Edited by Molho, S. and Gitlin, M. Jerusalem: Keter.
- Gidley, V.M. 1977. "Towards Better Liaison: A Survey between Agricultural Research and Extension." JAIAS 43 (September-December 1977): 110-116.
- Hargreaves, L.E. 1976. Communication Between Agricultural Scientists and Extension Workers. Department of Agricultural Economic, University of Sydney.
- Hashim, Mohd Yusof and Fatt, Chin. 1984. "Research and Extension Linkages in Malaysia." In Improving Extension Strategies for Rural Development, pp. 247-258. Edited by Sulaiman M. Yassin, Irene Beavers and Ibrahim Mamat. Selangor: University Pertanian Malaysia Press.
- Herzberg, F., Mausner, B. and Snyderman, B. 1959. The Motivation to Work. New York: Wiley & Sons, quoted in Donnelly, J.H., Gibson, J.L. and Ivancevich, J.M. 1987. "Fundamentals of Management", Illinois: Business Publications.
- Kennan, P.S. 1978. "Communication of Research Results." South African Journal of Agricultural Extension 7(1): 16-19.
- Maslow, A.H. 1954. Motivation and Personality. New York: Harper & Row, quoted in Donnelly, J.H., Gibson, J.L. and Ivancevich, J.M. 1987. "Fundamentals of Management", Illinois: Business Publications.
- McCleland, D.C. 1961. The Achievement Society. New York: Free Press, quoted in Lauer, R.H. 1982. "Perspectives on Social Change", Boston: Allyn and Bacon.
- Parker, J.S. 197.. "Communication between Research and Extension Workers." New Zealand Agricultural Science 3(3): 10-16.
- Porter, L. and Lawler, E. 1968. Managerial Attitudes and Performance. Homewood: Richard D. Irwin, quoted in Donnelly, J.H., Gibson, J.L. and Ivancevich, J.M. 1987. "Fimdamentals of Management", Illinois: Business Publications.

Sarikaphuti, Y. 1981. "Bridging Research and Extension Gap Through Development Communication in Thailand." In Support Communication for Rural Development Programs, pp. 20-29. Edited by Malagros H. Tetanco. Tapei : Food and Fertilizer Technology Center.