



Thesis Title                    Shrimp Farmer 's Need for Academic Service and Farm  
   Information in Amphoe Ranote ,Changwat Songkhla

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### **Abstract**

The study aimed to investigate economic social, psychological and communicative characteristics of shrimp farmers who raised Black Tiger Shrimp (*P.monodon*) information service needed by farmers and factors associated with the information needed. The systematic sampling were employed for sample selection and personal interviews were assigned as a method of data collection. One hundred and seventy farmers in Amphoe Ranote, Changwat Songkhla were interviewed

Most farmers were males with the average of 40.8 years. They obtained formal education at Grade 4. Black Tiger Shrimp (*P.monodon*) raising was regarded as major occupation . They hired local labors to help support the raising . Most had a status of land tenure as owner and accessed to credit from the Bank of Agriculture and Agricultural Cooperatives (BAAC) . Sources of farm information were form salesman and followed by printed materials. Seminer, demonstration and study tours were required by most farmeres while printed material and contact paid by extension officers. were as low priority . Farmers needed maketing information most followed by disease , protection and shrimp strain.For correlation analysis use of local resourcses and exposure to presonal sources for farm information were positively correlated with the need of acadermic services.

The development of shrimp raising industry should be concentrated on personal development research and paid much attention to the use of local resources in terms of labors, practice skill, emotion , and technology. Cooperation of enterpreneurs acadermic officers, public organizations and private section should be of a prime concern in order to protect the environment for sustainable development of the shrimp industry.