



**Marketing Strategies to Develop Value-Added Products and Services for
Hotels in Bhutan**

Dawa Dem

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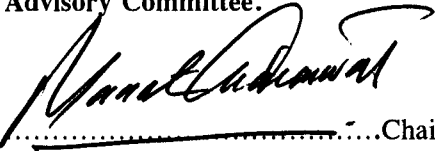
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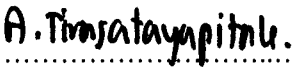
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Author Miss Dawa Dem
Major Program Hospitality and Tourism Management (International Program)


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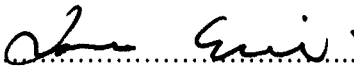

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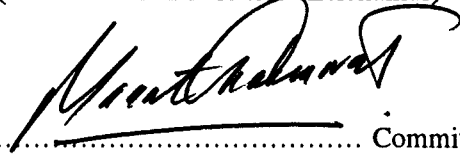

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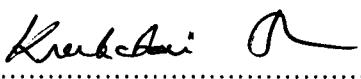

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The Graduate School, Prince of Songkla University, has approved this thesis as partial fulfillment of the requirements for the Master of Business Administration Degree in Hospitality and Tourism Management (International Program)


.....
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Dean of Graduate School