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LIST OF ABBREVIATIONS AND SYMBOLS

BOI:	Board of Investment
CRM:	Customer relationship management
CPF:	Central Provident Fund
E-mail:	Electronic Mail
REIC:	Real Estate Information Center
SPSS:	Statistical Package for Social Sciences
URL:	Universal Resource Locator
UK:	United Kingdom
US:	United States
US\$:	US Dollars
USA:	United States of America
WTO:	World Tourism Organization (currently UNWTO)
TAT:	Tourism Authority of Thailand
NSO:	National Statistic Office