

CONTENTS

	Page
ABSTRACT (English)	(3)
ABSTRACT (Thai)	(5)
ACKNOWLEDGEMENTS	(7)
CONTENTS	(9)
LIST OF TABLES	(11)
LIST OF FIGURES	(13)
CHAPTERS	
1 INTRODUCTION	1
Background and Significance of Research Problems.....	1
Research Objectives.....	5
Research Questions.....	5
Conceptual Framework.....	5
Operational Definitions.....	7
Significance of the Study.....	8
Limitations of the Study.....	9
2 LITERATURE REVIEW	10
1. Breast Cancer Prevention and Its Importance.....	10
2. Breast Cancer-Screening Practices (BCSP).....	14
2.1 Breast Self-Examination.....	15
2.2 Mammography.....	17
3. Concept of Health Belief Model in BCSP.....	19
4. Factors Related to BCSP.....	23
3 RESEARCH METHODOLOGY	33
Population and Sample.....	33
Instrumentation.....	34
Test for Validity and Reliability.....	37
Protection of Human Subjects.....	37

CONTENTS (continued)

	Pag
Data Collection.....	38
Data Analysis.....	39
4 RESULTS AND DISCUSSIONS.....	41
5 CONCLUSIONS AND RECOMMENDATIONS.....	84
REFERENCES.....	88
APPENDICES.....	104
Appendix A: List of Experts.....	105
Appendix B: Informed Consent Sheet.....	106
Appendix C: Instruments	108
Appendix D: Statistics Used in the Research.....	121
Appendix E: Sub-aspects of knowledge of breast cancer and BSE.....	122
Appendix F: Sub-aspects of individual perceptions.....	123
Appendix G: Studies related to factors associated with breast cancer screening practices.....	124
VITAE.....	139

LIST OF TABLES

Tables	Page
1 Demographic Characteristics of Healthy Women.....	43
2 Breast Health Characteristics of Healthy Women.....	44
3 Information Resources for Healthy Women.....	46
4 Number and Percentage of Healthy Women who performed BSE.....	48
5 Number and Percentage of Healthy Women who intended to have a mammography.....	50
6 Percentages and Mean Scores of Women's Knowledge about Breast Cancer and BSE	51
7 The level of Women' Knowledge about Breast Cancer and BSE.....	52
8 Range and Mean Score of Women's Individual Perceptions (perceived risk and severity of breast cancer, perceived benefits and barriers to BSE)..	53
9 Level of Women's Individual Perceptions; perceived risk and severity of breast cancer, perceived benefits and barriers to BCSP.....	54
10 The relationship between selected factors and performance of BSE....	56
11 The relationship between sub-aspects of individual perceptions and performance of BSE.....	57
12 The relationship between selected factors and frequency of BSE.....	59
13 The relationship between sub-aspects of individual perceptions and frequency of BSE	60
14 The relationship between selected factors and regular BSE	62
15 The relationship between sub-aspects of individual perceptions and regular BSE.....	63

LIST OF TABLES (continued)

Tables	Page
16 The relationship between selected factors and intention to have a mammography	65
17 The relationship between sub-aspects of individual perceptions and intention to have a mammography.....	66

LIST OF FIGURES

Figures	Page
1 Research framework	7
2 Health Belief Model components and linkages.....	20